

Programme of International Conference

Kielce Technology Park

27 June 2013

Kielce Technology Park

6 Olszewskiego Street, 25-663 Kielce

Central Europe Programme - European Territorial Cooperation Objective
Duration: 1.5.2011 – 30.4.2014 (36 months)

PROGRAMME – ze względu na międzynarodowy charakter programu Central Europe, prelekcje odbędą się w języku angielskim.

International Conference of CentraLab project

27.06.2013 ***A role of SMEs and SME networks in designing Smart Specialisations***

Place: Kielce Technology Park, Olszewskiego 6 str. 25-663 Kielce

08:30-09:00 **Registration**

room: Silicon Valley A

09:00-09:30 **Press conference**

09:30-09:50 **Opening and introduction, Central European Living Lab for Territorial Innovation**
Szymon Mazurkiewicz – KTP Director

09:50-10:30 **Living Lab approach – What role can Living Labs play in a Smart Specialisation Strategy.**
Dott. Francesco Molinari – CentraLab expert

10:30-11:00 **Coffee break**

Foyer

11:00-11:30 **KTP services for SMEs**
Joanna Rudawska – CentraLab KTP project manager

11:30-12:00 **Micro, small and medium-sized enterprises in regional strategies of innovations**
Elżbieta Książek – Poznański Park Naukowo Technologiczny

12:00-12:30 **The strategic role of industrial design in small and medium-sized enterprises**
Andrea Busato - Galileo Park Padua/Italy

12:30-13:00 **Design Management as a drive force of innovation in SMEs**
Joanna Sosnowska Cecuła - Concordia Design

13:00 **Ending**

13:00-14:00 **Lunch time**

Foyer